



NiFTi Whitepaper

A presentation for marketing, social
media and who we are.

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NiFTigram Marketing



Words from our Founder

“



Strength

A single twig breaks, a bundle of twigs hold strong. Through NiFTi, we will lift one another up and encourage each other.



Opportunity

Nothing is more expensive than a missed opportunity. When you least expect it, it sneaks by your side, never miss out on seizing your shot.



Compassion

Be kind, everyone you meet is fighting a harder battle. We hope through our personal art, we can heal deep wounds.



Integrity

Integrity is the seed for achievement. It is the principal that never fails. Do what you say you're going to do!

Birth of NiFTigram

July 2021

NiFTigram became a dream, a vision was born.

Aug 2021

Dev Team was formed. Hand Picked. Based off of drive and experience.

Sept 2021

Development of our app began. Research & study went in to all aspects.

Dec 2021

Marketing and social media team formed.

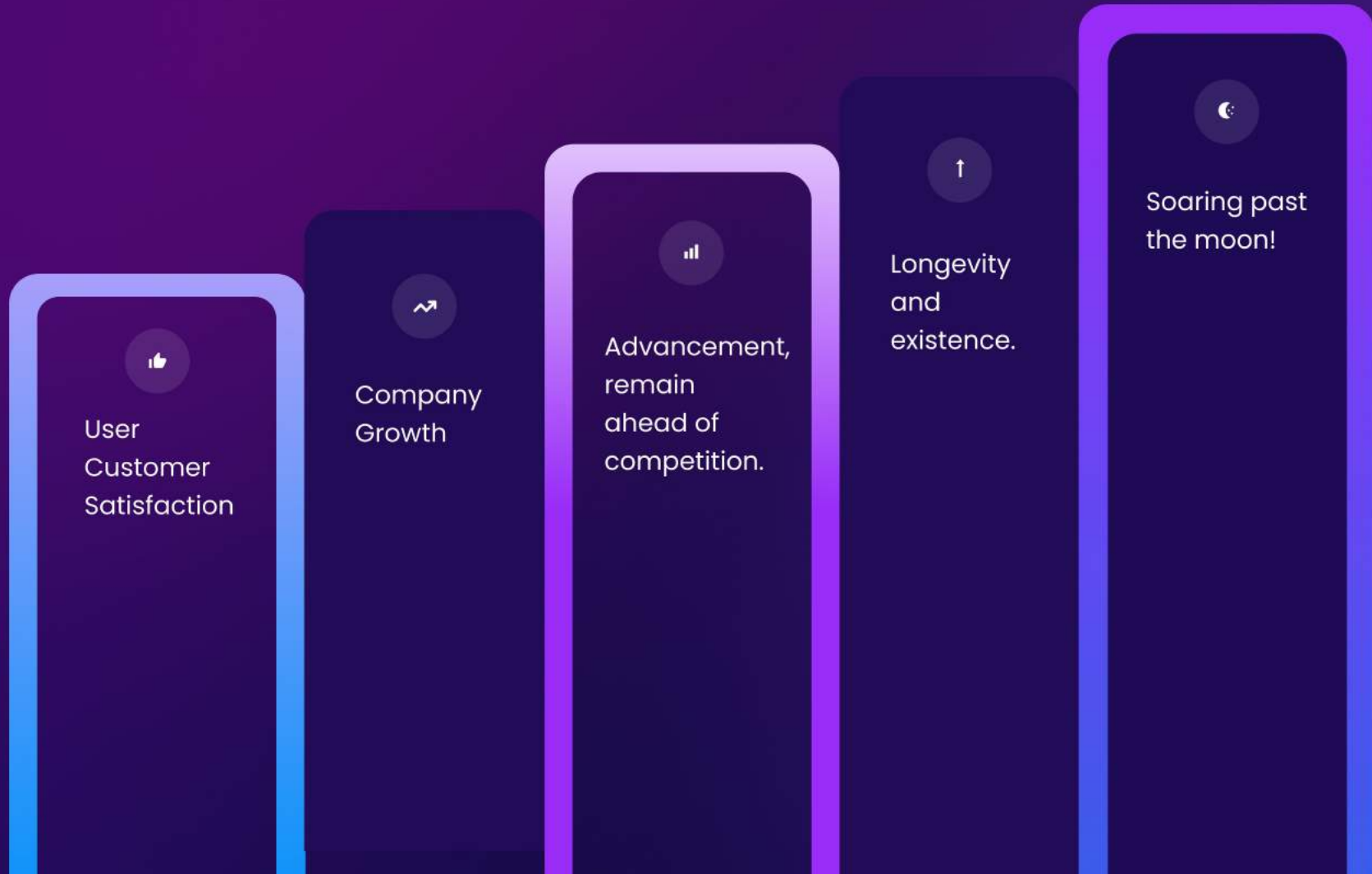
Jan 2022

- Team building
- Community opened
 - Social media accounts created.

Feb 2022

Launch of our community token!
Beta app release/
launch party.

The NiFTi Vision



Statistics

The social NiFTi Experience

2021 seen some of the highest NFT record sales. With the NFT market valuation at a whopping 41 Billion (with a B), this leaves our user base a huge opportunity.

Media sharing social media platforms are the most popular, with a staggering 40% of all adults utilizing Instagram. Facebook reaches a combined 59 million users world wide. Not only will NiFTi be advertising on these platforms, our decentralized platform combines the 2 with crypto, pulling in interest from all over.

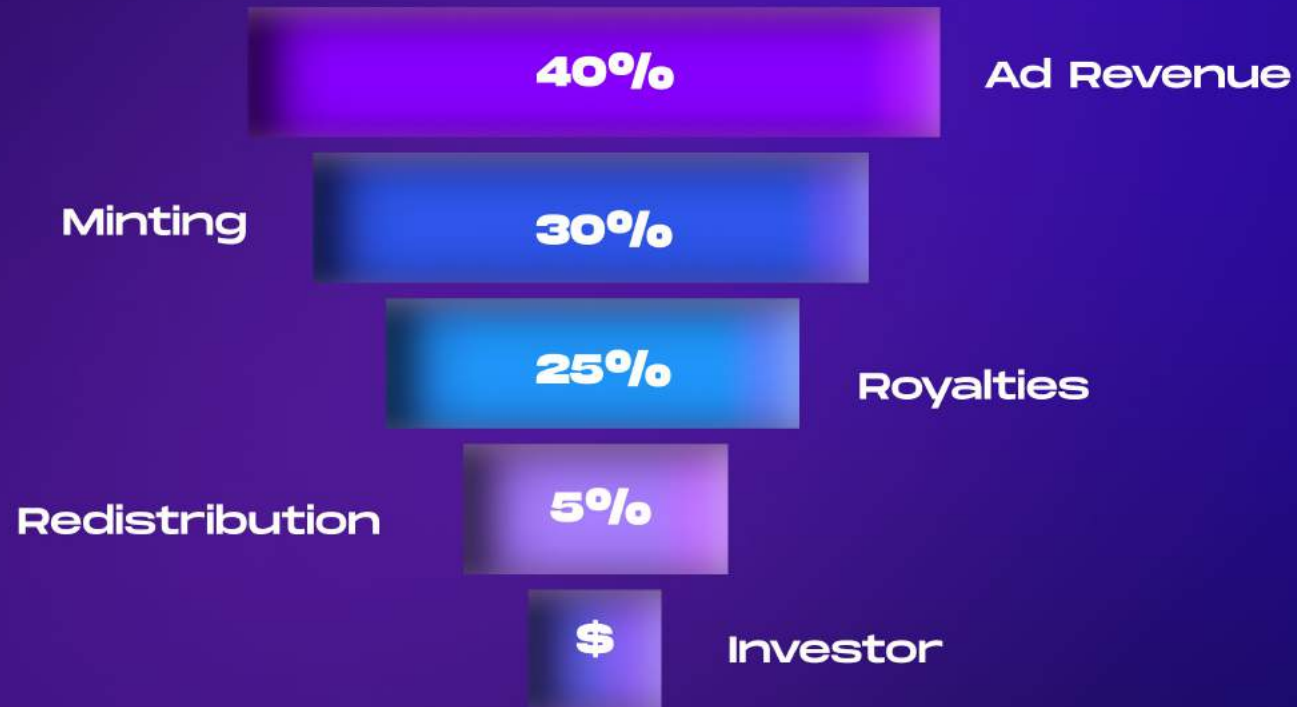


A mere 10% of all adults collect NFT's (NiFTi plans on advertising to new crowds, The Social NFT Experience there is a huge, untouched market!)

Rewards

The founders here at NiFTi have been on the opposite side way to often. We have experienced far to many times, greedy developers and CEO's.

Our goal here at NiFTi is to create a platform that has a constant growing APY based off of these categories, while maintaining a fun and unique social experience!



Tokenomics

Marketing 20.8%

- Buy backs / burn
- Exchanges
- Growth

Liquidity 16.7%

- Competitions
- Influencers
- Ads/Billboards
- Social Media

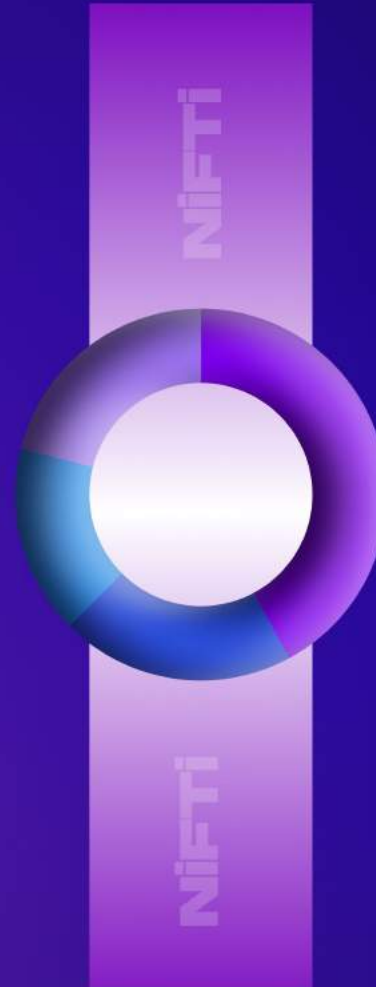
Taxes

Rewards 41.7%

- Online Shop
- Stores
- Bazaars
- Word of Mouth

Development 20.8%

- Launched on App Stores
- App Development
- Updates
- Further advancement



NiFTiagram Marketing



Social Media

- Utilize various social media platforms.
- Intense Social Media Campaign



Ads/Billboards

- Billboards all around major US cities!
- Commercials during popular Television shows.
- Ads on Coin sites



Influencers

- Work with a vast amount of influencers on all platforms.
- Youtube -Reddit - Instagram -Twitter - Tic/Toc



Competitions

- Shilling Competitions - Meme Competitions
- Referral Competitions



THE END.